

## Tuscan Maremma. The Doc touches a record of 51,000 hectolitres bottled



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## Tuscan Maremma Doc: a year to remember

With over 51,000 hectoliters bottled (a record figure), almost 7 million bottles and a growth of 16%, the 2021 vintage of the **Maremma Toscana Doc** is a year to remember. Driven by Vermentino, which today accounts for almost 30% of total volumes, the appellation grew more than the average of the regional ones (+10%). According to the Consortium, the market has rewarded the quality work done by the producers. Among the types, we note the strong growth of the Rosso which, thanks also to the introduction of the Riserva, records a +33% and represents about 1/3 of the denomination. The other 30% comes from Vermentino (numerically the most important variety) and there is an interesting increase (+22%) in the native ciliegiolo, in fourth place among the most bottled types.

## The future of Tuscan Maremma Doc

*"Alongside the Rosso Doc Maremma Toscana"* notes President **Francesco Mazzei**, *"we are increasingly establishing ourselves as a land of great white wines thanks to Vermentino, which is receiving ever greater appreciation from the markets."* The 2021 harvest, according to the Consortium, which brings together 317 wineries, turned out to be qualitatively very interesting even if with lower yields due to climatic events: *"Wines with excellent potential will go to national and international markets."* Finally, looking at this 2022, there are several scheduled events. The third edition of Vermentino grand prix is scheduled for spring and there will also be Anteprime di Toscana (postponed to March), where the DOC Maremma Toscana is the leader for the "L'Altra Toscana" event, which involves 10 consortia.