

# Just Getting Into Wine? These Are The Best Wines To Get You Started

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*I cover what's interesting in wine, spirits, food, and travel.*

Drizly's fourth annual [Consumer Trend Report](#) reveals Gen Z's blossoming appreciation for wine—which comes as no surprise. Gen Z is a quality-minded generation that makes intentional decisions about everything they consume, it's no wonder wine is compelling to them. Based on Drizly's nationwide survey of adults of legal drinking age conducted during April 2022, the most remarkable metric shows that the Gen Z consumer has a surprisingly big taste for red wine. According to the report, "The nation's youngest legal drinkers cited red wine as the drink they most anticipate buying more of this year, topping a list that included tequila and hard seltzer." The world of wine is a vast and marvelous place to explore, below is a list of wine in every price range to get wine drinkers of every age even more excited about wine.

## ***Great Deals in Wine***

**The Maremma Appellation in Tuscany** is still a bit under-the-radar for most wine lovers, which is why now is a great time to explore the offerings. Varietals from Canaiolo and Merlot to Vermentino and Chardonnay are cultivated in Maremma's diversity of soils and climate. Two to try: **Argentaia Col di Lupo, Maremma Toscana, 2017** (a ripe, fruity Sangiovese and Merlot blend) & **Mazzei Tenuta Belguardo Maremma Toscana, 2017** (a polished, silky red blend of Cabernet Sauvignon and Cabernet Franc.)